



Sample Parent Announcement

Overview

Utilize the following letter and/or email templates – with the FAQ accompanying them – to announce the campaign to parents and other external audiences. Customize the message as you see fit for your school. Release the parent announcement from a principal or other administrator to demonstrate that your school is serious about this issue. Provide a single point of contact for parents to ask questions.

Letter

Dear Parent,

I am excited to announce that our school has joined a new campaign called *Step Up. Step In.* Led by the Georgia Department of Public Health and the Georgia Network to End Sexual Assault (GNESA), *Step Up. Step In.* is a collaborative movement that engages schools and communities to identify and stop sexual bullying from occurring between youth.

Sexual bullying includes a broad category of behavior, like unwanted touching and groping, sexting, spreading sexually charged rumors, picking on someone for his or her perceived sexual orientation, and more. This is an important issue that affects middle schools and high schools across the country – and prohibits students’ abilities to learn and grow at their fullest potential. We are committed to participating in this campaign to create a culture that does not tolerate this type of behavior so that our students remain focused on their academics and extracurricular activities.

Please review the enclosed FAQ or visit GASUSI.org to learn more about the campaign. Please contact [<insert name/insert title>](#), who will be heading up this initiative at our school, with questions or for additional information.

Sincerely,

[<Insert Name>](#)

[<Insert Title>](#)

Email

Copy and paste this content into the body of an email. **Reminder!** Attach the FAQ that is available for download at [GASUSI.org](https://www.gasusi.org).

Subject Line: We Have Become a Step Up. Step In. School!

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[<Insert Name>](#)

[<Insert Title>](#)